



WHAT DOES IT TAKE TO CREATE *Effective* E-LEARNING?

PROJECT MANAGER *(10-12 hours)*

- project management
- highly detailed oriented
- strong interpersonal skills
- ensures project completed on time and on budget
- contributes **5-10%** to the project's success



INSTRUCTIONAL DESIGNER *(60-80 hours)*

- computer-based instructional design
- adult learning theory
- strong interpersonal communication skills
- detail oriented
- ensures the project satisfies learning objectives
- contributes **30-40%** to the project's success

MULTIMEDIA DESIGNER *(20-40 hours)*

- creative
- artistic
- proficient in a wide range of multimedia development tools
- ensures a professional and sophisticated look
- contributes **10-20%** to the project's success



*effective,
interactive
e-learning
approximately 200
total man hours per
instructional hour
of enhanced
learning*

E-LEARNING DEVELOPER *(60-80 hours)*

- ensures efficient development
- detail oriented
- basic understanding of computer-based instructional design and adult learning theory and multimedia development tools
- ensures e-learning is engaging and interactive
- contributes **30-40%** to the project's success



QUALITY ASSURANCE *(10-20 hours)*

- highly detail oriented
- basic understanding of computer-based instructional design and adult learning theory
- competent in the designated authoring tools and multimedia development tools
- ensures overall quality
- contributes **5-10%** to the project's success

